# Privacy Policy of mosthelp.net

#### Effective March 25, 2019. Last Revised March 22, 2019

We want you to understand how and why mosthelp.net collects, uses, and shares information about you when you use our website or when you otherwise interact with us or receive a communication from us.

### What We Collect

#### Information You Provide to Us

We collect information you provide to us directly when you use the Website. This includes:

Account information. To create an account, you must provide your name, your e-mail address your telephone number and a password. We also store your user account preferences and settings.

Transactional information. If you purchase membership of our website or sign up as a potential advertiser on the mosthelp.net, we will collect certain information from you, including your name, address, email address, and information about the product or service you are purchasing. Payments are processed by third-party payment processors (e.g., PayPal), so please refer to the applicable processor's terms and privacy policy for more information about how payment information is processed and stored.

Other information. You may choose to provide other information directly to us. For example, we may collect information when you fill out a form, participate in the mosthelp.net-sponsored activities or promotions, apply for a job, request customer support or otherwise communicate with us.

# Information We Collect Automatically

When you access or use our Website, we may also automatically collect information about you. This includes:

Log and usage data. We may log information when you access and use the Website. This may include your user-agent string, browser type, operating system, referral URLs, device information (e.g., device IDs), pages visited, links clicked, the requested URL, hardware settings, and search terms. We collect IP address used to create your account.

Information collected from cookies and similar technologies. We may receive information from cookies, which are pieces of data your browser stores and sends back to us when making requests, and similar technologies. We use this information to improve your experience, understand user activity, personalize content and advertisements, and improve the quality of our Website. For example, we store and retrieve information about your preferred language and other settings.

Location information. We may receive and process information about your location. For example, with your consent, we may collect information about the specific location of your mobile device (for example, by using GPS or Bluetooth). We may also receive location information from you when you choose to share such information on our Website, including by associating your content

with a location, or we may derive your approximate location from other information about you, including your IP address.

## **How We Use Information About You**

We use information about you to:

- Provide, maintain, and improve the Website;
- Research and develop new website;
- Help protect the safety of The mosthelp.net and our users, which includes blocking suspected spammers, addressing abuse, and enforcing the The mosthelp.net user agreement and our other policies;
- Send you technical notices, updates, security alerts, invoices and other support and administrative messages;
- Provide customer service;
- Communicate with you about membership, website, offers, promotions, and events, and provide other news and information we think will be of interest to you;
- Monitor and analyze trends, usage, and activities in connection with our Website; and
- Personalize the Website and provide advertisements, content and features that match user profiles or interests.

### **How Information About You Is Shared**

When you use the Website, we may share certain information with our collegues and partners (but not with advertisers and ad partners) who need access to such information to carry out work for us. The partner's use of personal data will be subject to appropriate confidentiality and security measures. Otherwise, we do not share, sell, or give away your personal information to third parties unless one of the following circumstances applies:

- With linked website. If you link your The mosthelp.net account with a third-party service,
  The mosthelp.net will share the information you authorize with that third-party service.
  You can control this sharing as described in "Your Choices" below.
- With our partners. To comply with the law. We may share information in response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation, legal process or governmental request, including, but not limited to, meeting national security or law enforcement requirements. To the extent the law allows it, we will attempt to provide you with prior notice before disclosing your information in response to such a request. In an emergency. We may share information if we believe it's necessary to prevent imminent and serious bodily harm to a person.
- To enforce our policies and rights. We may share information if we believe your actions are inconsistent with our user agreements or other The mosthelp.net policies, or to protect the rights, property, and safety of ourselves and others.
- With our affiliates. We may share information between and among The mosthelp.net, and any of our parents, affiliates, subsidiaries, and other companies under common control and ownership.
- With your consent. We may share information about you with your consent or at your direction.
- Aggregated or de-identified information. We may share information about you that has been aggregated or anonymized such that it cannot reasonably be used to identify you.

For example, we may show the total number of times a post has been upvoted without identifying who the visitors were.

# **Ads and Analytics Partners**

We may partner with third-party advertisers, ad networks, and analytics providers to deliver advertising and content targeted to your interests and to better understand your use of the Website. These third parties may collect information sent by your computer, browser, or mobile device in response to a request for content, such as unique identifiers, your IP address, or other information about your computer or device. For example:

#### Advertisers and Ad Networks

Our ad partners and ad networks may use cookies and related technologies to collect information when ads are delivered to you on our Website, but The mosthelp.net does not link to or provide them with your actual The mosthelp.net account details. This means that The mosthelp.net does not share your individual account browsing habits with advertisers. The mosthelp.net cannot see advertisers' cookies and advertisers will not see The mosthelp.net cookies.

#### **Analytics Partners**

We use analytics partners (such as <u>Google Analytics</u>) to help analyze usage and traffic for our Website. As an example, we may use analytics partners to analyze and measure, in the aggregate, the number of unique visitors to our Website.

### **Your Choices**

As a mosthelp.net user, you have choices about how to protect and limit the collection, use, and disclosure of information about you.

# Accessing and Changing Your Information

You can access and change certain information through your account on the Website.

# **Deleting Your Account**

You may delete your account information at any time but please note you cannot use our website after deleting your account. We may also retain certain information about you as required by law or for legitimate business purposes after you delete your account.

# Controlling the Use of Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject first- and third-party cookies.

# Controlling Advertising and Analytics

Some analytics providers we partner with may provide specific opt-out mechanisms and we may provide, as needed and as available, additional tools and third-party website that allow you to better understand cookies and how you can opt-out. For example, you may manage the use and collection of certain information by Google Analytics.

#### Do Not Track

Most modern web browsers give you the option to send a Do Not Track signal to the websites you visit, indicating that you do not wish to be tracked. However, there is no accepted standard for how a website should respond to this signal, and we do not take any action in response to this signal. Instead, in addition to publicly available third-party tools, we offer you the choices described in this policy to manage the collection and use of information about you.

### **Controlling Promotional Communications**

You may opt out of receiving some or all categories of promotional communications from us by following the instructions in those communications or by updating your email options in your account preferences. If you opt out of promotional communications, we may still send you non-promotional communications, such as information about your account or your use of the Website.

### Controlling Location Information

If you initially consent to our collection of location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device.

### Other Information

### Information Security

We take measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction. For example, we use HTTPS while information is being transmitted. We also enforce technical and administrative access controls to limit which of our employees have access to non-public personal information.

#### **Data Retention**

We store the information we collect for as long as it is necessary for the purpose(s) for which we originally collected it. We may retain certain information for legitimate business purposes or as required by law.

# Changes to This Policy

We may change this Privacy Policy from time to time. If we do, we will let you know by revising the date at the top of the policy. If we make a change to the policy that, in our sole discretion, is material, we will provide you with additional notice (such as adding a statement to the front page of the Website or sending you a notification). We encourage you to review the Privacy Policy whenever you access or use our Website or otherwise interact with us to stay informed about our information practices and the ways you can help protect your privacy. By continuing to use our Website after Privacy Policy changes go into effect, you agree to be bound by the revised policy.

# **Contact Us**

If you have any questions about this Privacy Policy, please contact us at info@ujmedia.eu or at:

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